

Design the PME 100th Anniversary Button

In expectation of its 100th anniversary celebration in 2014, PME is holding a contest to design a celebratory button. These buttons will initially be distributed at the Joint Mathematics Meetings, January 5 – 8, 2011, in New Orleans.

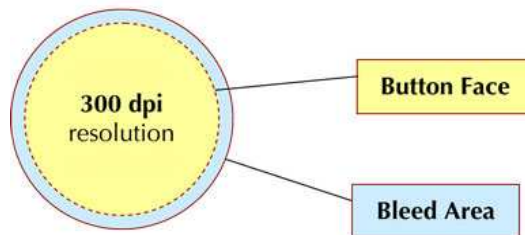
PME Council will accept one entry per Chapter. If your Chapter has several designs you may want to hold your own contest to select your Chapter's entry.

The PME Council will select several finalists whose designs will be unveiled at the PME student reception at MathFest in Pittsburgh. The PME Chapters that submit the top designs chosen by Council will each receive \$50. The final design to be manufactured will be selected by a vote of the Chapters.

The Details:

1. Designs can be either round or square:

a.. Round button designs should be for a 2.25 inch diameter button face with a total artwork diameter of 2.75 inches. This includes a .25 inch border or bleed area around the button face that will wrap around the edges of the button. The bleed area should be kept simple; for example simply extend the background color. (See the picture below.)



b. Square designs should be for a 2 inch square with total artwork 2.5 by 2.5 inches thus allowing a .25 inch border for wrapping around the edges of the button. Again keep the border simple.

2. We recommend that you compose your design in a digital design program such as Photoshop or Illustrator. Use 300 dpi resolution.

3. Button designs must be submitted electronically. Any of the following formats are acceptable: .eps, .tif, .jpg, .ai, .psd, .pdf, .zip, .sit, .pub, .doc, and .ppt.

4. Submissions should be sent to Eve Torrence at etorrenc@rmc.edu by June 1, 2010. Include the name of your Chapter and Chapter advisor with your submission.